

Income for Americans Drops Third Month in Row  
(considered a normal good.)

decrease Curve B

al Shortage Threatens Memorial Day Cookouts

decrease Curve A

vide Fad: The Disco-Burger

increase Curve B

change in consumer expectations

change in consumer tastes

change in the number of consumers in the market

change in income

change in the price of a substitute good

change in the price of a complementary good

## Unit 2/Microeconomics

# ACTIVITY 13 ANSWER KEY

## Reasons for Changes in Demand

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### Part A.

- Price of Beef to Rise in June**  
Demand increase Curve D
- Millions of Immigrants Swell U.S. Population**  
Demand increase Curve E
- Pork Prices Drop**  
Demand decrease Curve D
- Surgeon General Warns That Eating Beef Can Be Hazardous to Health**  
Demand decrease Curve C
- Beef Prices Fall; Consumers Buy More**  
Demand no change Curve C  
(It's an increase in quantity demanded.)
- Real Income for Americans Drops Third Month in Row**  
(Beef is considered a normal good.)  
Demand decrease Curve B
- Charcoal Shortage Threatens Memorial Day Cookouts**  
Demand decrease Curve A
- Nationwide Fad: The Disco-Burger**  
Demand increase Curve B

### Part B.

- 1 A change in consumer expectations
- 4,8 A change in consumer tastes
- 2 A change in the number of consumers in the market
- 6 A change in income
- 3 A change in the price of a substitute good
- 7 A change in the price of a complementary good